



CATHOLIC RELIEF SERVICES
CAFE
Livelihoods



Coffea arabica;

2009-2010
yearbook



— The Project —

Coffee Assistance for Enhanced Livelihoods (CAFE Livelihoods) is a three-year project funded by the Howard G. Buffett Foundation helping more than 7,000 smallholder farmers in El Salvador, Guatemala, Mexico and Nicaragua compete more effectively in specialty coffee markets. The project works all along the coffee chain, providing technical assistance to help farmer organizations increase productivity, improve coffee quality, and grow their markets. Sustainable coffee importer Cooperative Coffees and grassroots financial services pioneer Root Capital have joined forces with CRS to provide specialized assistance to strengthen participating farmer organizations.

CRS is pleased to introduce you to the CAFE Livelihoods project and participating farmer organizations through the 2009-2010 yearbook.

For more information, visit coffee.crs.org



Photo: Manuel Shinden/CRS. Celebrating the inauguration of a water-efficient wet mill in Quetzaltenango, Guatemala!



Productivity

Throughout Mesoamerica, smallholder productivity is declining due to aging coffee trees and limited access to qualified technical assistance, fertilizers and credit.

CAFE Livelihoods is helping farmer organizations reverse these trends and increase yields over the short term through the adoption of improved farming practices, including organic farming, improved shade management, pruning and integrated pest management.

The project also promotes the production of organic fertilizers to improve soil fertility over the medium term. In El Salvador alone, the project has helped establish seven community-based enterprises marketing organic fertilizer.

Finally, CAFE Livelihoods is making long-term investments in farmers' futures by supporting the continuous renovation of coffee plantations. During the first year of the project, participating organizations established seedbeds and nurseries that produced more than two million new coffee plants.



Photo: Michael Sheridan/CRS. Planting seeds of hope for the future in Oaxaca, Mexico



*Post-harvest
— and quality —*

CAFE Livelihoods is helping thousands of smallholder farmers increase coffee quality by improving post-harvest practices and expanding access to appropriate post-harvest infrastructure. The project provides funding for the repair and renovation of existing infrastructure, from depulpers to drying patios, as well as the installation of new technologies, including solar drying tunnels and water-efficient wet mills.



Photo: Michael Sheridan/GRS. Wet milling in Sojoia, Guatemala.

07-03-2010

AGENDA Reunión

1. Asistencia ✓
2. Lectura de la agenda ✓
3. Lectura del acta anterior ✓
4. Informe General ✓
 - A) consejo de Administración ✓
 - b) Junta de Vigilancia ✓
 - C) coordinador ✓
 - D) comité de comercialización ✓
5. Preguntas y Respuestas ✓
6. Acuerdos
7. Cierre,

Organizational
Capacity

CRS is partnering with Cooperative Coffees and Root Capital to offer specialized technical assistance to participating organizations. Cooperative Coffees provides farmer organizations with market-based support to improve coffee quality and shares best practices in general management based on its experience importing sustainable smallholder coffees. Root Capital provides consulting services and ongoing support in the implementation of customized work plans to help participating organizations improve financial management.





- The Coffees -



CAFE Livelihoods connects smallholder farmers dedicated to handcrafting distinctive coffees with buyers committed to sustainable sourcing practices. The project works with more than 7,000 farmers in some of the most celebrated origins in Mesoamerica, from the Chiapas highlands to Las Segovias in Nicaragua, and dozens of places in between.



Michael Sheridan/CRS. Awaiting export in Oaxaca, Mexico (left). Investing in the future of coffee quality in Sololá, Guatemala (above).

El Salvador

CRS works with more than one dozen community-level farmer organizations in El Salvador, most located in the country's leading origins in the mountainous western departments of Ahuachapán, Santa Ana and Sonsonate.

ORGANIZATION	LOCATION	ALTITUDE RANGE	# MEMBERS	PRODUCTION 2009-2010 pounds	CERTIFICATIONS
ASAPROT	Tacuba, Ahuachapán	600-750	17	12,750	--
Cooperativa El Clavelito	Tacuba, Ahuachapán	600-750	21	7,225	--
Cooperativa El Sincuyo	Tacuba, Ahuachapán	800-1000	12	2,550	organic
Cooperativa La Concordia	Tacuba, Ahuachapán	800-1000	24	27,625	organic
Cooperativa San Rafael	Tacuba, Ahuachapán	600-750	27	6,630	--
Cooperativa Santa Fe	Tacuba, Ahuachapán	600-750	25	44,625	--
COOPUXTLA	San Pedro Puxtla, Ahuachapán	650-900	34	27,625	--
El Pinal	La Libertad	900-1400	31	65,000	Fair Trade
El Salto	Ahuachapán	800-1200	107	80,000	organic, Fair Trade
La Florida	La Libertad	800-1000	44	9,000	organic, Fair Trade
La Fortuna	San Julian, Sonsonate	400-800	27	1,700	organic, Fair Trade
Las Colinas	Ahuachapán	900-1400	90	225,000	organic, Fair Trade
Las Cruces	Las Cruces, Santa Ana	900-1500	44	260,000	Fair Trade
Nejapa	Ahuachapán	900-1400	48	150,000	Fair Trade
Paso Carrera	Chalchuspa, Santa Ana	400-800	25	12,000	organic, Fair Trade

Guatemala

Guatemala is home to some of the world's most distinctive coffees. The organizations participating in CAFE Livelihoods offer two coffees each from the renowned "Volcanic San Marcos" and "Traditional Atitlán" regions, as well as a unique new high-altitude coffee from the "New Oriente" region.

ORGANIZATION	LOCATION	ALTITUDE RANGE	# MEMBERS	PRODUCTION 2009-2010 pounds	CERTIFICATIONS
ACODEROL Asociación para la Coordinación del Desarrollo Rural de Olopa	Olopa, Chiquimula "New Oriente"	780-1430 m	450	288,743	--
APECAFORM Asociación de Pequeños Caficultores Orgánicos Maya Mames	Tajumulco, San Marcos "Volcanic San Marcos"	1400-1800 m	465	500,000	organic, Fair Trade
ASOCAMPO Asociación Campesina Pochutense	San Miguel Pochuta, Chimaltenango "Traditional Atitlán"	1350-1600 m	112	156,038	organic, Fair Trade
Asociación Maya de Pequeños Agricultores	Santa Anita de la Unión, Colomba, Quetzaltenango "Volcanic San Marcos"	1150-1400 m	61	15,000	organic
Granja Juan Ana	San Lucas Tolimán, Sololá "Traditional Atitlán"	1584-1700 m	150	131,200	--

México

CAFE Livelihoods accompanies four smallholder farmer organizations in Mexico. In Chiapas, Maya Vinic has been offering fine Fair Trade and organic coffees from the highlands for years, and has recently expanded its membership to include producer groups in the Palenque region, while Café Justo farms the volcanic soils near the Tacaná volcano along the border with Guatemala. The six distinct ethnolinguistic groups that form Michizá offer coffee from three of Oaxaca's leading regions: the Mixteca, the Sierra and the Coast. COCIHP is located in the Huasteca region of San Luis Potosí.

ORGANIZATION	LOCATION	ALTITUDE RANGE	# MEMBERS	PRODUCTION 2009-2010 pounds	CERTIFICATIONS
Café Justo	Cacahoatán, Chiapas	450-1200 m	60	91,000	organic
COCIHP Coordinadora de Organizaciones Campesinas e Indígenas de la Huasteca Potosina	La Huasteca, San Luis Potosí	750 m	280	18,975	--
Unión de Productores Maya Vinic	Acteal and highland Chiapas	1200-1800 m	450	240,000	Fair Trade, organic
Yeni Navan - Michizá	La Mixteca, La Sierra y La Costa, Oaxaca	600-1750 m	935	420,358	Fair Trade, organic

Nicaragua

CAFE Livelihoods partners in Nicaragua with CECOCAFEN and PRODECOOP, pioneering Fair Trade organizations that produce award-winning coffees, as well as smaller farmer organizations offering exceptional certified and transitional coffees from Madriz (5 de Junio), Matagalpa (CECOSEMAM) and Jinotega (CECOSPROCAES).

ORGANIZATION	LOCATION	ALTITUDE RANGE	# MEMBERS	PRODUCTION 2009-2010 pounds	CERTIFICATIONS
5 de junio	Las Sabanas and San Lucas, Madriz	1000-1500 m	500	400,000	Fair Trade and Rainforest Alliance
CECOCAFEN Central de Cooperativas de Café del Norte	Jinotega, Matagalpa	700-1450 m	2280	4,200,000	organic, Fair Trade, CAFE Practices, UTZ
CECOSEMAM Central de Cooperativas de Servicios Múltiples Aroma del Café	Jinotega, Matagalpa	800-1400 m	850	350,000	organic, Fair Trade
CECOSPROCAES Central de Cooperativas de Servicios Múltiples Productores de Cafés Especiales	Jinotega	750-1300 m	800	2,000,000	--
PRODECOOP Promotora de Desarrollo Cooperativo de Las Segovias	Estelí, Madriz, Nueva Segovias (Segovias)	1100-1300 m	2300	2,700,000	organic, Fair Trade, CAFE Practices, UTZ



- Beyond -
CAFE Livelihoods

Coffee and Food Security

For most family farmers, coffee income is just one part of the household livelihood strategy. Coffee farmers also grow and market other crops for cash, and produce staple crops – like maize – to feed their families. Increasingly, they earn income from non-agricultural activities. Often, even for farmers selling specialty coffee at premium prices, it is not enough to meet basic family food needs or protect farm families in the event of natural or market shocks.

Beyond CAFE Livelihoods, CRS is working to make coffee farming families more resilient. With funding from Green Mountain Coffee Roasters, CRS is working in Guatemala to help coffee-farming families address other sources of vulnerability through the promotion of community-based savings groups, agricultural diversification and non-farming livelihood activities.

Photo: Michael Sheridan/CRS
Drying maize in San Marcos, Guatemala.

Coffee and Climate Change

CAFE Livelihoods is working to increase the revenues of smallholder coffee farmers by raising coffee productivity, quality and prices. But these farmers face threats that arise from beyond the coffee chain that cannot be addressed by increases in household income alone.

That's why CRS has partnered with CIAT – the International Center for Tropical Agriculture – to help farmers participating in CAFE Livelihoods cope with climate change. With funding from Green Mountain Coffee Roasters, CRS and CIAT are generating models that help farmers identify the likely impacts of climate change on coffee productivity and quality in their communities, and help them develop strategies to adapt to changing conditions on the ground.





Photo: Michael Sheridan/CRS